

NEWSLETTER

M O S S E L B A Y

the Point

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Explore Endless Horizons

Louis Harris wins Western Cape Premier Tourism Award

Louis Harris - owner of The Point Hotel, the man who restructured Mossel Bay Tourism and is now the town's official coordinator for the 2010 FIFA World Cup - has won a special award from the Western Cape's Provincial Minister of Finance, Economic Development and Tourism, Garth Strachan.

Candidates for the award were judged on their outstanding contribution to the promotion of tourism in the Province; the extent of publicity they generated for tourism; the uniqueness and value of their contribution; the inspiration they provided and the example they set for the broader community; and their environmental management ethics and their actions in this regard.

Mossel Bay Tourism's Chairman, Neels Zietsman - who nominated Mr Harris - accepted the award on his behalf and said that he delighted but not surprised that Mr Harris had won.

"Louis Harris is an incredibly hard worker and a remarkable administrator, marketer and entrepreneur who has improved the lives of many people in Mossel Bay and throughout South Africa, and we consider ourselves incredibly lucky to have him on our team.

"He almost single-handedly turned Mossel Bay Tourism around when it faltered in 2005, and since his appointment as our 2010 coordinator he's brought his usual strategic genius and incredible energy to making sure that the town will feature prominently in the event.

"Even although we aren't a host city and we won't be seeing any of the games, Mossel Bay is the ideal base camp town, and we're hoping that Louis' input will ensure that one of the more prominent national teams settles here in 2010 - and hopefully it'll be the winning team, of course.

INDABA 2009

INDABA is one of the largest tourism marketing events on the African calendar and one of the top three 'must visit' events of its kind on the global calendar.

It showcases the widest variety of Southern Africa's best tourism products, and attracts international visitors and media from across the world.

The Point Hotel represented by owner, Mr Louis Harris will be co-exhibiting with Caraville Travel and can be found at ICC A008.

For appointments please contact him on marketing@pointhotel.co.za

"But whether or not we do become a base camp town, Louis has been successful in ensuring that the Eden District's 2010 media hub will be established in Mossel Bay. "This is typical of the kind of results that follow him wherever he goes." In responding to the announcement, he wrote, "Obviously I am overwhelmed, but I'm also very grateful for the part which I have been able to play both in the past and now through my involvement in 2010.

"I've been involved in community work (if that's what you can call it) for many years - initially as a councillor, later on in tourism and now with the 2010 event - and some of us do this voluntary and purely because we have a passion or a sense of responsibility towards the people.

"You don't expect any thank you's for what you do - and sometimes you even wonder why you do it at all! But when a day like this comes along and you receive such great news it propels you into the next phase and helps you to carry on and make a further contribution.

"This is the greatest reward I have received in all my time of rendering service to the people. "The self satisfaction comes when we achieve something or meet the milestones - it comes when you can sense that you have made a change for the better!

"But nothing can be done without the involvement of other people - that team spirit I always talk about and which I believe you need in order to meet those milestones which sometimes feel far away."

TAKE NOTE!!**THE POINT HOTEL:
FINALIST IN THE
16TH ANNUAL
WORLD TRAVEL
AWARDS 2009**

The Point Hotel has just been informed that we are finalists in the category South Africa's Leading Boutique Hotel in the 16th annual World Travel Awards.

Hailed by the Wall Street Journal as the "Travel Industry's equivalent to the Oscar's" the awards were Established in 1993 to acknowledge and celebrate excellence in the world's travel and tourism industry.

Winners will be announced in Durban on 11th May 2009 at the World Travel Awards Africa Ceremony.

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Finalist in AA Awards 2009

The Point Hotel is very excited to announce that we are once again a Finalist in the 2009 AA Awards in the category of Full Service Hotel and we are eagerly awaiting the Awards Ceremony to be held on 10th May at Indaba 2009. The Point Hotel has recently achieved a number of milestones including celebrating 10 successful years in December 2008.

In the years since its opening, the hotel has received four nominations as a finalist in the AA Accommodation Awards (in the Luxury Hotels category in 2000 and in the Full Service Hotels category in 2004, 2005 and 2008), winning the Full Service Hotel category in 2002.

A further recognition of Excellence was our nomination as a finalist in the World Luxury Hotel Awards in October last year and we enjoyed this recognition with South Africa's tourism industry well represented in the awards list, with South African finalists in twelve of the twenty three categories – and winners in five.

Winter Menu for *The Lighthouse Restaurant*

The Lighthouse Restaurant will be introducing its Winter Warming Menu for the coming Winter months. The restaurant which serves our delicious Buffet Breakfasts from 07h00 to 10h00 weekdays and 07h00 - 11h00 on weekends, also offers an A La Carte menu for lunch and dinner with individually designed Set menus and Buffets available for groups

The Lighthouse Restaurant is situated on the spectacular Point in Mossel Bay and its stunning views over the sea and rocks gives it one of the most dramatic settings in the Garden Route.

Morne, our Executive Chef continues to emphasize the seasonal produce available in Mossel Bay and seafood lovers will be delighted with the interesting Asian touches and the use of only the freshest ingredients including prawns, mussels, fresh Mossel Bay Oysters and line fish caught off the Mossel Bay Coast. Added Winter touches include delicious Venison dishes

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Questions or comments? E-mail us at admin@pointhotel.co.za

TRADE